

# SoCal Wildfires – Los Angeles County

SitRep – January 16, 2025

## Good360 DR Activation Status – **Full Activation**

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*I don't think you can truly understand how fast wildfires can spread until you watch one with your own eyes, as you frantically pack up your home in shock and fear with the sky turning orange... Altadena is a special community where I spent all my formative years, and overnight many of the places I hold so dear were gone. – Jack Enzminger, Good360*

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### Situation Overview

As of 6:00AM EST, there are currently five active wildfires with one of those ignitions beginning last night in San Bernardino County. Approximately [46,975](#) acres of land has burned with the potential of further loss as the Palisades remains at 21% containment, Eaton at 45%, Hurst at 98%, Auto at 85%, and Little Mountain (most recent) at 0%. Since the start of this incident, Governor Newsom deployed over [16,000](#) personnel, more than [2,500](#) National Guard service members, and at least [800](#) California Highway Patrol Response Teams. Newsom also issued [Executive Order N-4-25](#) for Los Angeles County to jumpstart cleanup efforts in impacted regions, such as the removal and testing of hazardous debris so re-entry efforts can begin. In addition to the executive order, the governor proposed a release of an additional [\\$2.5 billion](#) in state funding to support ongoing response, cleanup, and recovery efforts.



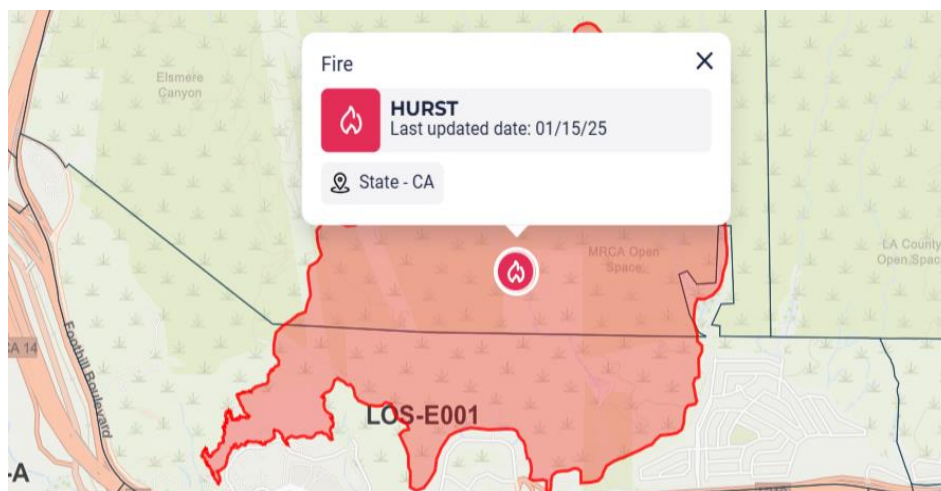


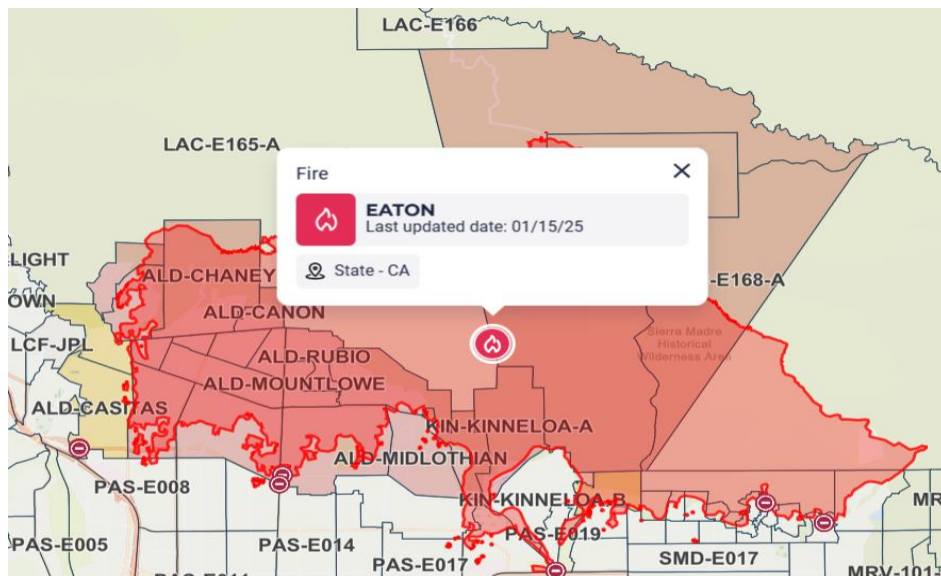
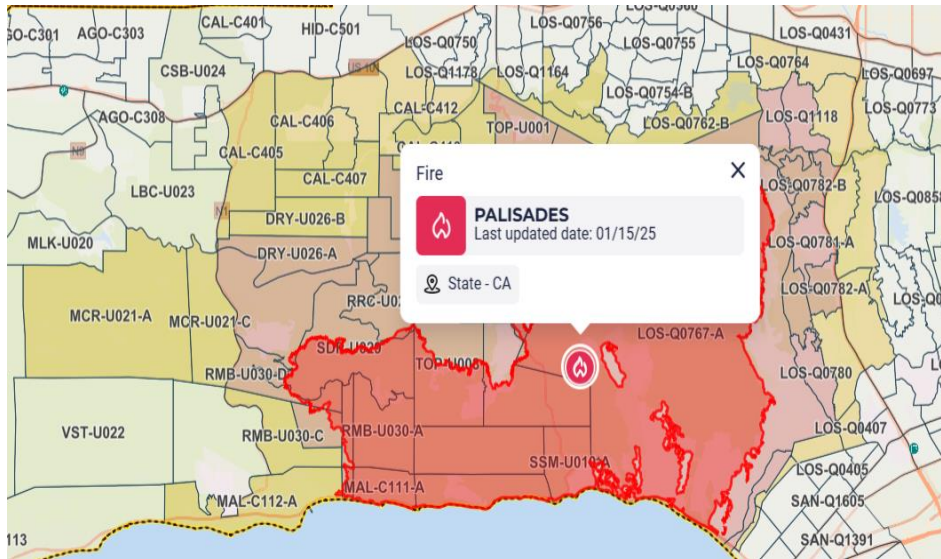
Currently, more than 69,000 Californians are without [power](#) including over 29,000 in Los Angeles County, 28,000 in San Bernardino County, and 5,900 in Ventura County. Water notices also remain in effect in Los Angeles County. To assist residents, a bottled water distribution event is being held today at 524 Hampton Road, La Canada Flintridge, CA 91011 between 9AM PST and 4PM PST. In addition, the American Red Cross began outreach to residents on Wednesday (1/15) for damage assessments. Though these damage assessment counts are still unavailable, preliminary interactive assessment maps are available via [LA County Recovers](#) for the Palisades and Eaton Fires only.

[Eaton Fire Damage Map \(Preliminary\)](#)

[Palisades Fire Damage Map \(Preliminary\)](#)

### Watches, Warnings, and Evacuations



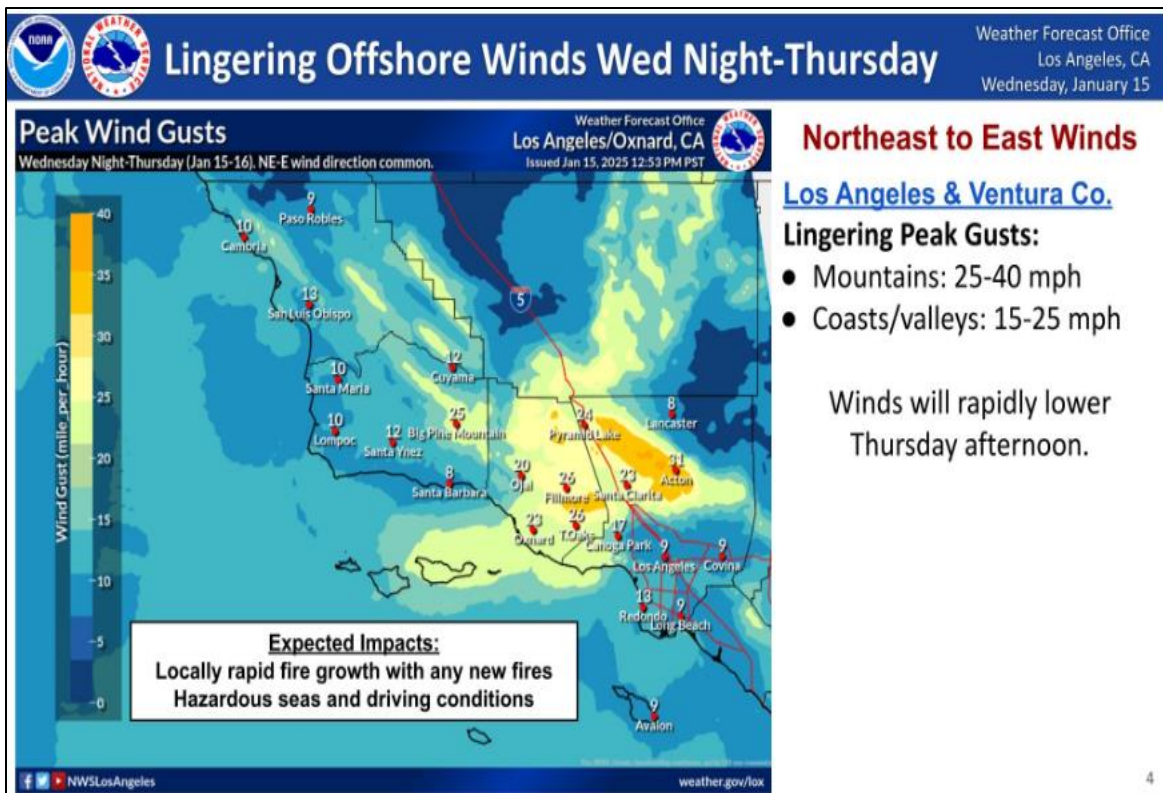


Several [evacuation](#) watches and warnings remain in place. The **red** highlighted areas above indicate regions under mandatory evacuation orders and the **yellow** highlighted areas are communities under voluntary evacuation orders. A curfew order is also still in effect for areas affected by the Palisades Fire. Though curfews may have lifted in other impact areas, residents should remain out of the evac regions until hazardous debris and toxins are cleared.

## Potential Hazards

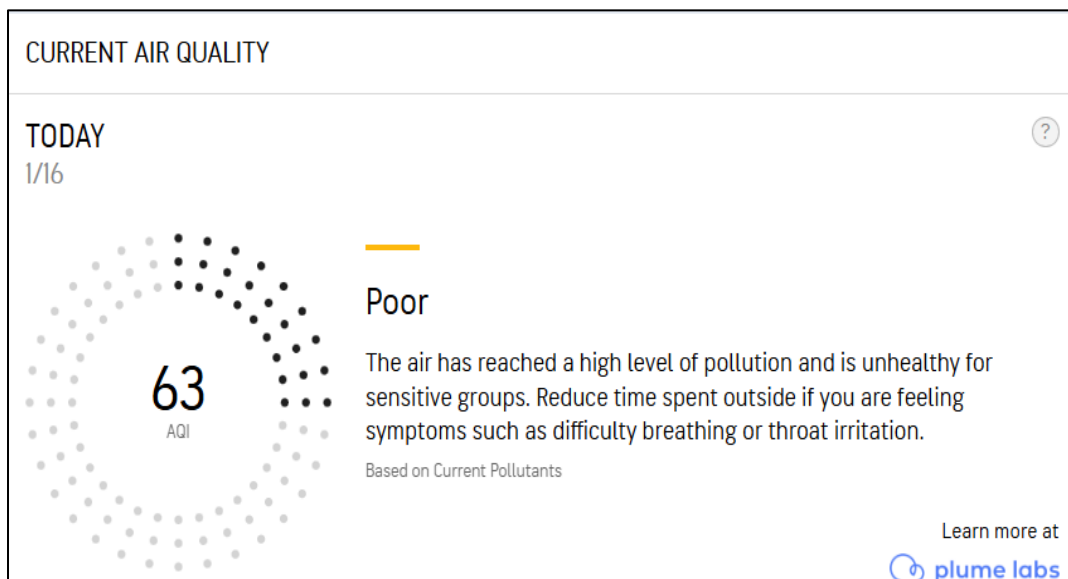
### Wind

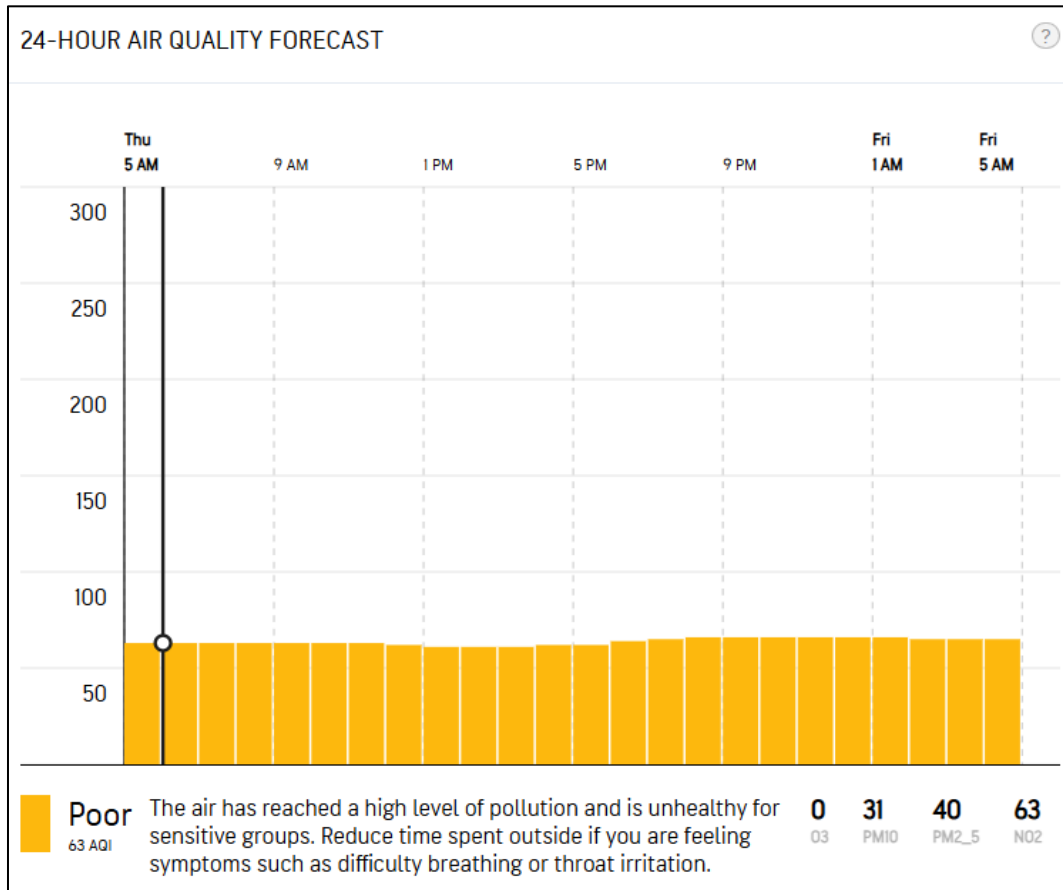
Wind conditions have improved but regions may experience lingering winds with speeds as high as 40 MPH in some areas. Currently, red flag warnings have expired for Los Angeles and Ventura Counties. This will benefit ongoing fire suppression operations.



## Air Quality

An [air quality alert](#) remains in effect for impacted regions with higher levels of nitrogen dioxide and fine particle matter (down 7 points from Tuesday, 1/14). Exposure to these pollutants could lead to inflammation and infection to lungs, coughing, breathing difficulties, and other respiratory effects.





## Other Concerns

Federal, state, and local agencies have voiced concerns regarding the potential for mudslides and dangerous post-fire debris flows. With excessive amounts of water being poured out to stop the wildfires and incoming rain forecasted in the next few days, this could further strain impacted regions.

## Coordination Calls and Agency Updates

### Key Points

- The economic implications of this disaster will be felt globally.
- We could anticipate 10,000 to 20,000 people to be without housing entering into the recovery phase in the next few weeks.
- 40,000 FEMA applications have been submitted by survivors thus far.
- FEMA has opened two Disaster Recovery Centers (DRCs).

<p><b>1 FEMA Disaster Recovery Center (DRC)</b>  <a href="#">UCLA Research Park</a>            10850 W Pico Blvd            LOS ANGELES, CA 90064            LOS ANGELES County  <a href="#">Get Directions</a></p> <p><b>Notes</b></p> <p>Available Services  <i>FEMA</i> <i>Federal</i> <i>State/Local</i></p>	<p><b>Hours of Operation</b></p> <p>Sunday 9:00 AM - 8:00 PM            Monday 9:00 AM - 8:00 PM            Tuesday 9:00 AM - 8:00 PM            Wednesday 9:00 AM - 8:00 PM            Thursday 9:00 AM - 8:00 PM            Friday 9:00 AM - 8:00 PM            Saturday 9:00 AM - 8:00 PM</p>
<p><b>2 FEMA Disaster Recovery Center (DRC)</b>  <a href="#">Pasadena City College Community Education Center</a>            3035 E Foothill Blvd            PASADENA, CA 91107            LOS ANGELES County  <a href="#">Get Directions</a></p> <p><b>Notes</b></p> <p>Available Services  <i>FEMA</i> <i>Federal</i> <i>State/Local</i></p>	<p><b>Hours of Operation</b></p> <p>Sunday 9:00 AM - 8:00 PM            Monday 9:00 AM - 8:00 PM            Tuesday 9:00 AM - 8:00 PM            Wednesday 9:00 AM - 8:00 PM            Thursday 9:00 AM - 8:00 PM            Friday 9:00 AM - 8:00 PM            Saturday 9:00 AM - 8:00 PM</p>

## Upcoming Meetings

- A PSEMA California Wildfire Coordination Call is scheduled today at 4:30PM EST.
- An Emergency Network Los Angeles disaster update call will be held today at 5PM EST.

## Good360's Response

As response efforts continue, some **immediate needs** have been identified including the following items:

- Bottled Water
- Shelf-Stable food/beverages
- School Supplies (i.e., backpacks, notebooks, pencils, crayons, scissors, glue sticks, and small toys for kids)
- Personal & Feminine Hygiene
- Diapers (child & adult)
- Cleaning Supplies & PPE
- Flashlights & Batteries
- Sleep & Shelter Essentials (i.e., sleeping bags, tents, cots, air mattresses, and folding chairs)
- Blankets, Pillows & Other Bedding
- New Clothing (child & adult)

As of Wednesday (1/15), Good360 has deployed about 87 pallets of product of which 77 pallets were pre-positioned in our warehouses. Additionally, 5 personal and wildfire equipment pallets were sent to our frontline partner, COPE Preparedness, via the Amazon HUB.

Donor	Total Pallets
Nestle USA	44.0
Nice-Pak	10.0
Tempur Sealy International Inc.	10.0
RightGift, Inc.	4.3
Bombas	4.0
Delta Airlines	4.0
DuPont	4.0
Keurig Dr Pepper (KDP)	4.0
Bath & Body Works	2.0
Red Wing Shoe Company, Inc.	0.6

**FMV of Deployed Product = \$1.15 million**  
**Approximate Lives Impacted = 6,152**

There are **23 active Disaster Recovery cases**, 20 with immediate and 3 with long-term needs. An uptick in requests is anticipated as damage assessments are conducted and our DR partners gain access to impacted areas. Product and donation allocation efforts will continue as new orders are processed daily.

- American Red Cross – there are currently 5 congregate [shelters](#) open with approximately 505 clients.

Name/Location	Address	Current Population
Pasadena Civic Auditorium	300 E. Green St, Pasadena CA 91101	410
Pomona Fairplex	1101 W McKinley Avenue, Pomona, CA 91768	20
Ritchie Valens Recreation Center	10736 Laurel Canyon Blvd, Pacoima, CA 91331	21
Stoner Recreation Center	1835 Stoner Avenue, Los Angeles, CA 90025	31
Van Nuys-Sherman Oaks Recreation Center	14201 Houston Street, Sherman Oaks, CA 91423	23

January 14, 2025














### Situation Overview

Approximately 40,200 acres of land has been destroyed since the Southern California wildfires began. In the last seven days, there have been [at least 11 wildfire](#) ignitions of which three remain active in Los Angeles County and a fourth began last night in Ventura County. Of those active fires, the Palisades is currently at 17% containment with Eaton at 35%, Hurst at 97%, and Auto (most recent fire) at 0%. As fire companies continue to battle the flames, at least 5 firefighters have been injured. Since onset, more than 15,000 [fire fighting personnel](#) have been deployed to impacted regions with 300 fire fighters and 135 engines deploying yesterday as red flag warnings remain in effect until Wednesday, 1/15. With more than 1,460 fire engines, 80 aircraft vehicles, and hundreds more in firefighting equipment, further containment efforts are hopeful.



2025 INCIDENTS

Search:

INCIDENT	COUNTIES	STARTED	ACRES	CONTAINMENT
<a href="#">Auto Fire</a>	Ventura	1/13/2025	56	0% 
<a href="#">Archer Fire</a>	Los Angeles	1/10/2025	19	100% 
<a href="#">Kenneth Fire</a>	Los Angeles, Ventura	1/09/2025	1,052	100% 
<a href="#">Lidia Fire</a>	Los Angeles	1/08/2025	395	100% 
<a href="#">Sunset Fire</a>	Los Angeles	1/08/2025	43	100% 
<a href="#">Woodley Fire</a>	Los Angeles	1/08/2025	30	100% 
<a href="#">Olivas Fire</a>	Ventura	1/08/2025	11	100% 
<a href="#">Tyler Fire</a>	Riverside	1/08/2025	11	100% 
<a href="#">Palisades Fire</a>	Los Angeles	1/07/2025	23,713	17% 
<a href="#">Eaton Fire</a>	Los Angeles	1/07/2025	14,117	35% 
<a href="#">Hurst Fire</a>	Los Angeles	1/07/2025	799	97% 

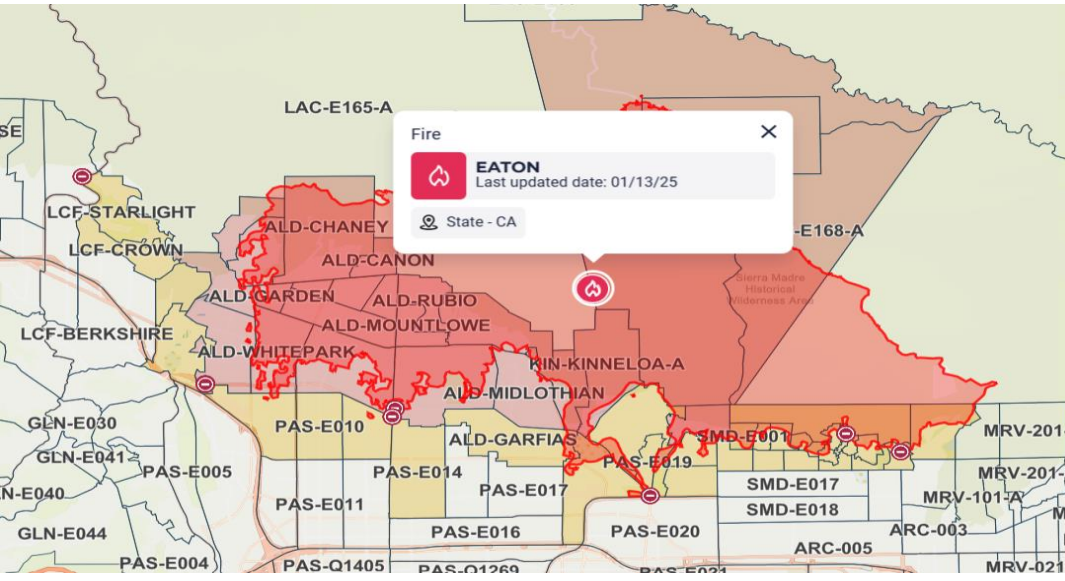
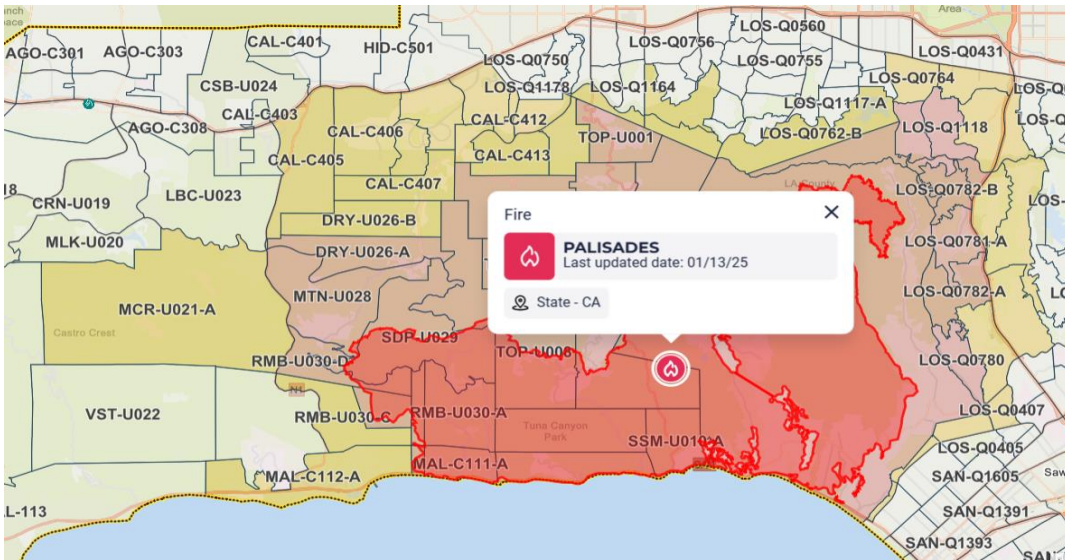
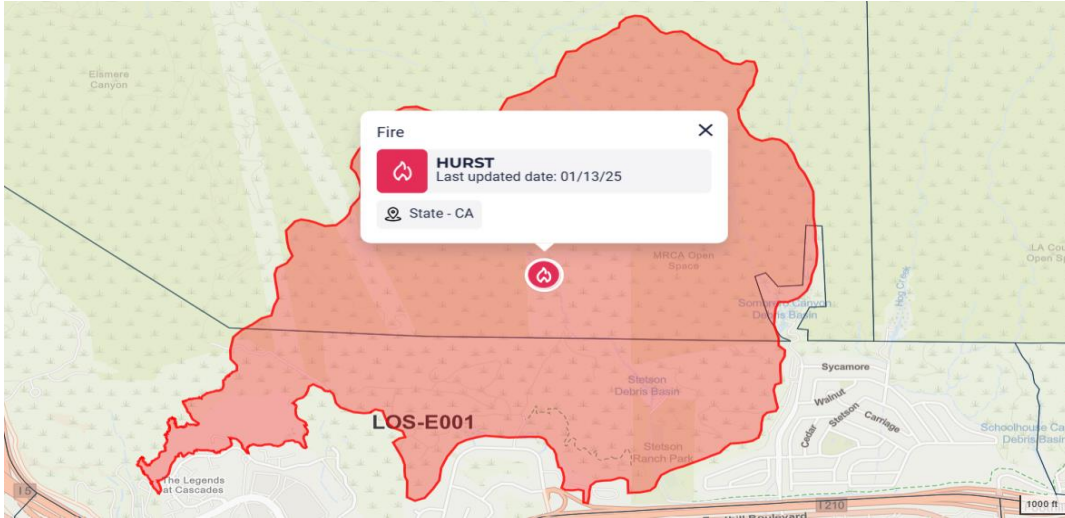
Currently, more than 97,000 Californians are without [power](#) including over 46,000 in Los Angeles County and 20,000 in Ventura County. As water notices remain in effect, 28 – 40ft containers of bottled water have been readied for deployment by the federal government while water distribution events are still taking place in Malibu. In addition, two FEMA Distribution Recovery Centers (DRCs) are expected to open and American Red Cross damage assessment activities are set to begin on Wednesday 1/15. Though confirmed damage assessments are forthcoming, preliminary interactive assessment maps have been made available by [LA County Recovers](#) for both the Palisades and Eaton Fires. Preliminary assessments may also include photos of damage caused by these horrific fires.

[Eaton Fire Damage Map \(Preliminary\)](#)

[Palisades Fire Damage Map \(Preliminary\)](#)

### Watches, Warnings, and Evacuations

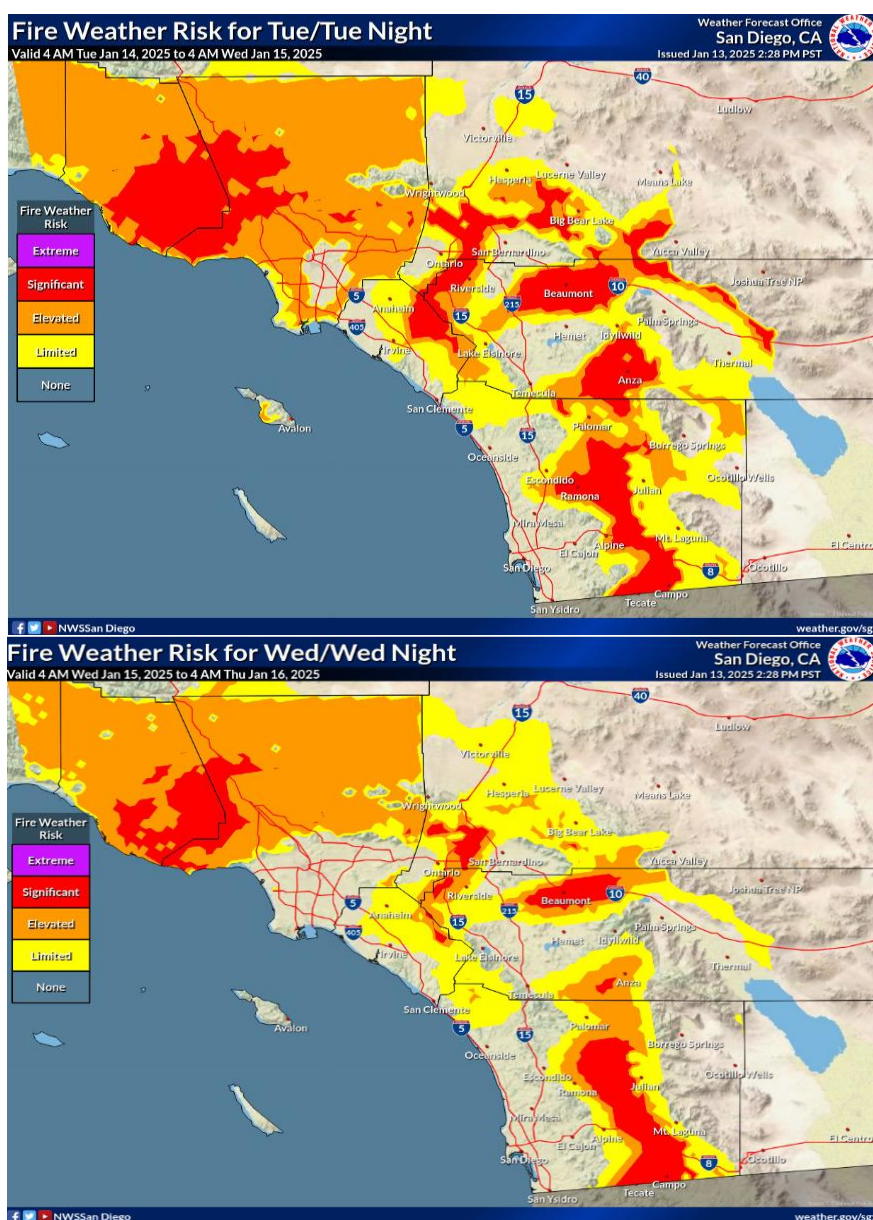
[Evacuation](#) watches and warnings are in place for Los Angeles County. The **red** highlighted areas below indicate regions under mandatory evacuation orders and the **yellow** highlighted areas are communities under voluntary evacuation orders. All evac areas impacted by the Palisades Fire are under a daily mandatory curfew order between 6PM PST until 6AM PST. However, the curfew order has lifted for the Hurst and Eaton Fires. Though curfews may be lifted, residents are being advised to remain out of the evac regions until health professionals are able to clear the area of hazardous debris and toxins.

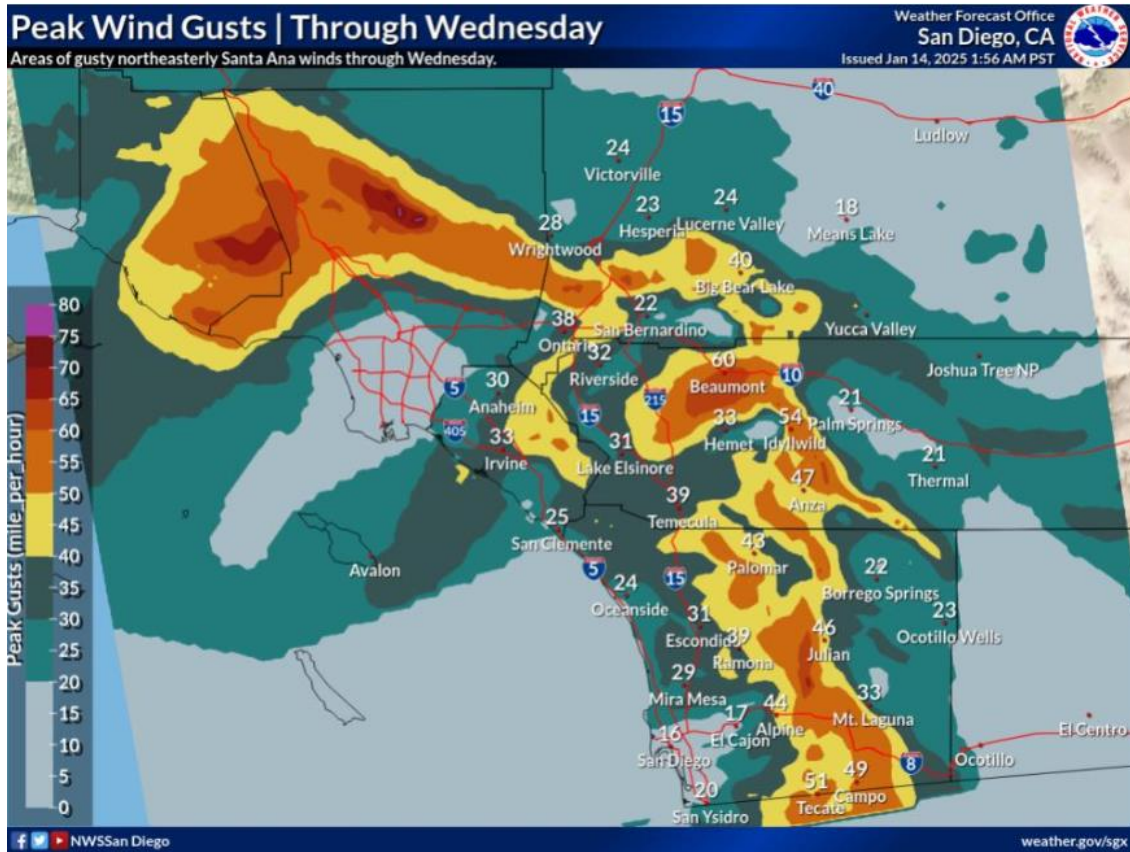


## Potential Hazards

### Wind

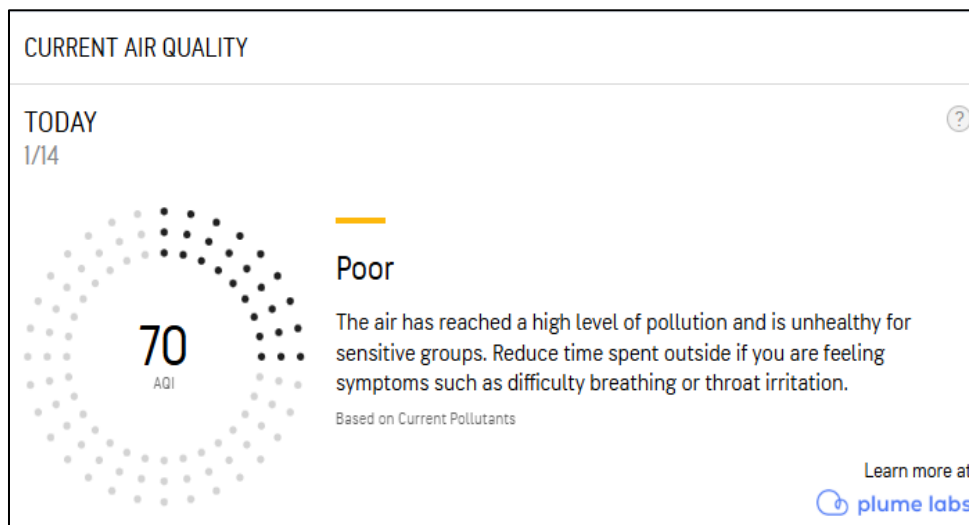
A [high wind warning](#) remains in effect for Calabasas and Agoura Hills, Eastern San Gabriel Mountains, Malibu Coast, and Santa Clarita Valley. Damaging winds could lead to downed trees and power lines, as well as additional power outages. A [red flag](#) warning also remains in effect for the Inland Empire, San Bernardino County Mountains, San Geronio Pass, Santa Ana Mountains, Inland Orange County, Riverside County Mountains, San Diego County Mountains, and San Diego County Valleys. Wind speeds are expected to reach between 20 to 30 MPH with wind gusts as high as 55 MPH. Due to these conditions, additional fire ignition points are probable, and existing fires could be made worse.

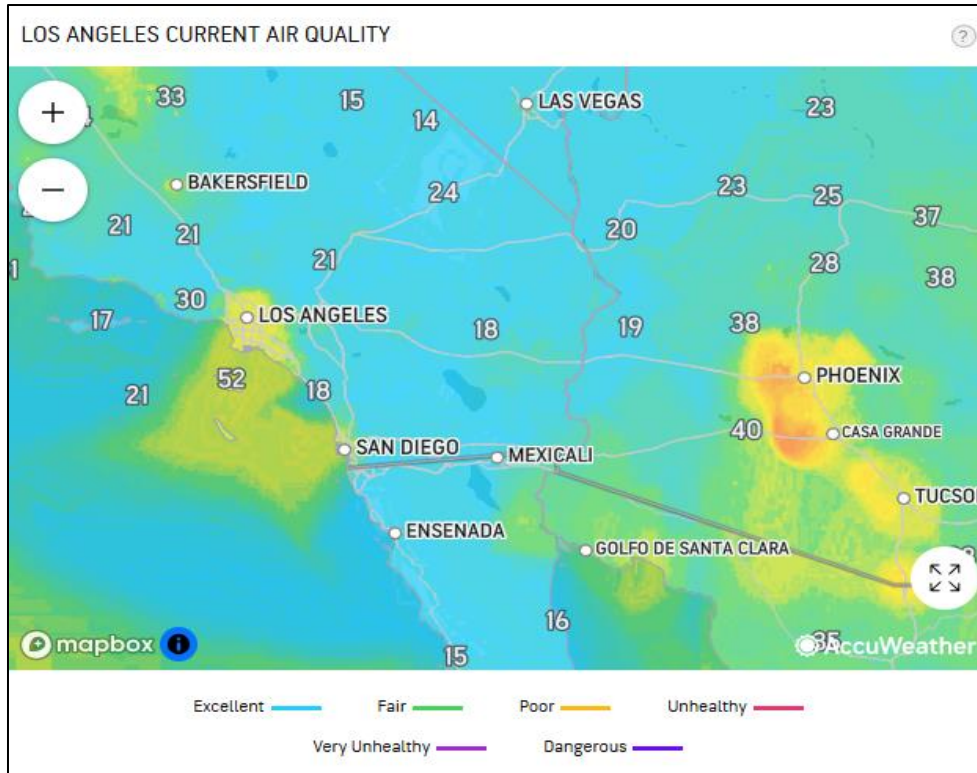




## Air Quality

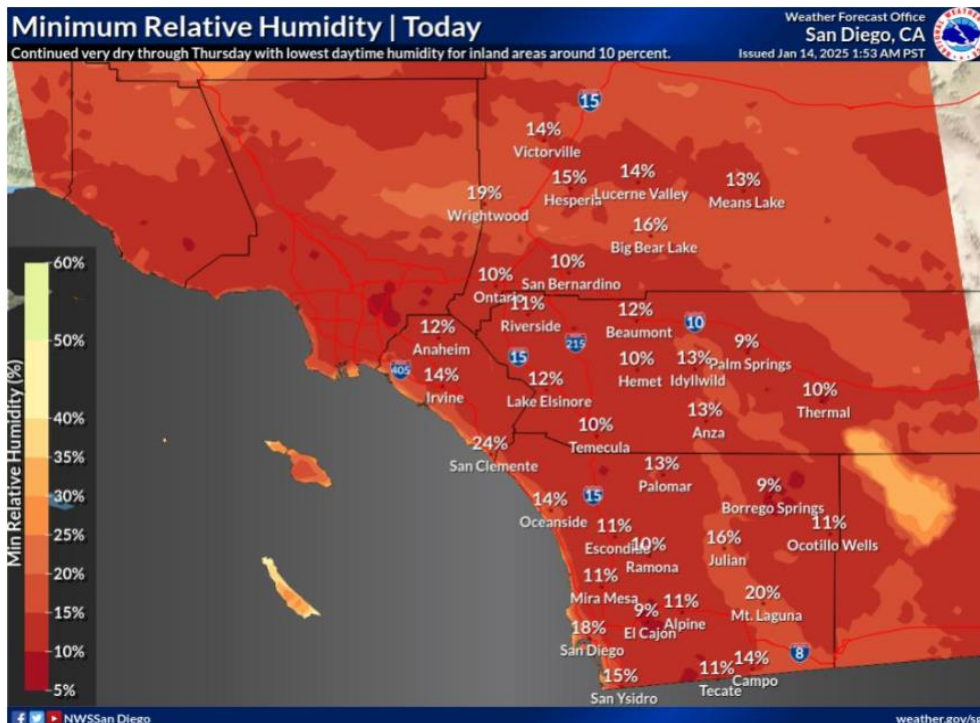
An [air quality alert](#) remains in effect for impacted regions with higher levels of nitrogen dioxide and fine particle matter (up 11 points from yesterday). Exposure to these pollutants could lead to inflammation and infection to lungs, coughing, breathing difficulties, and other respiratory effects.





### Other Concerns

Low precipitation continues, making inland areas particularly dry. These dry lands could serve as fuel points for wildfire.



## Coordination Calls and Agency Updates

### Key Points

- Be mindful of misinformation that is floating around several outlets; only trust verified sources and sites.
- 5 churches have burned – faith-based organizations are encouraged to work with these churches and their members. Think about long-term use of resources.
- Multiple organizations have reported the increased need for Disaster Mental Health, as well as Spiritual, and Emotional Care services.
- Aid for funeral services is being made available to survivors who lost family members in the blaze.
- 211 LA is designated as a non-emergency number for general inquiries. In the last few days, there has been an **81% surge of inbound calls**. To support this increase, 211 offices in multiple states including New Jersey are assisting with call management.
- Due to ongoing health concerns, survivors are encouraged not to re-enter evac zones until cleared by health professionals.
- The Cal OES online donation portal is now active with three ways to donate: volunteer time, corporate & non-profit in-kind donation offers, and financial contributions.

### Upcoming Meetings

- The National VOAD LTRG Committee is scheduled for Tuesday, January 14 at 2PM EST.
- A U.S. Chamber of Commerce Foundation wildfire briefing will take place Tuesday, January 14 at 2PM EST.
- A PSEMA California Wildfire Coordination Call is scheduled today at 4:30PM EST.
- An Emergency Network Los Angeles disaster update call will be held today at 5PM EST.

## Good360's Response

As response efforts continue, some **immediate needs** have been identified including the following items:

- School supplies (i.e., paper, pencils, crayons, markers, scissors, glue sticks, etc.)
- Clothing)
- Infant supplies
- Paper goods
- Bedding
- Cots
- Personal hygiene products
- Rakes, brooms, shovels, and saws

There are currently 12 active Disaster Recovery cases with requests for assistance (10 with immediate needs and 2 with long-term). We anticipate an uptick in requests as damage assessments are conducted, as well as access to impacted areas is made available to our partners. Good360 is also working with groups to fulfill requests for N95 masks and other PPE.

- Community Outreach Promoting Emergency (COPE) Preparedness, Global Citizen USA, Global Empowerment Mission, 180 Disaster Relief, All Hands and Hearts, CityServe and many more Good360 DR partners have mobilized with boots on the ground. We will continue to collaborate with them to deploy essential resources.
- American Red Cross – there are currently 6 congregate [shelters](#) open with approximately 576 clients.

Name/Location	Address	Current Population
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Van Nuys-Sherman Oaks Recreation Center	14201 Houston Street, Sherman Oaks, CA 91423	18
Westwood Recreation Center	1350 S. Sepulveda Blvd., Los Angeles, CA 90025	204

Sit Reps for January 7-13 available upon request.

For nonprofits seeking support, contact [disasterhelp@good360.org](mailto:disasterhelp@good360.org)  
 For funding and product support, contact [development@good360.org](mailto:development@good360.org)  
 For media inquiries, contact [press@good360.org](mailto:press@good360.org)