GOOD360’S MATTEL DONATION PROGRAM OVERVIEW

The Mattel family of companies, the worldwide leader in design, manufacture and distribution of toys, will donate toys from its corporate facilities to the charitable sector through a coordinated program administered by Good360, the world’s leading charity in product philanthropy. Mattel products will be contributed to a broad network of Section 501(c)(3) nonprofit organizations. The objective of this program is to improve the lives of children so that they grow up happy and healthy and become productive members in the global community.

Application Guidelines

All organizations must order toys through the Good360 online catalog – no exceptions will be made. A letter to Mattel or Good360 requesting toys does not complete the application process. Deliveries can only be made to street addresses (no P.O. Boxes, please). Special delivery arrangements cannot be made. Please include a shipping address where deliveries can be accepted during normal business hours Monday through Friday. Shipping addresses cannot be home addresses and must match the address on file for the organization.

Eligibility Guidelines

Mattel® products will be contributed to a broad network of Section 501(c)(3) charities that provide direct critical community support to children.

Organizations qualified to receive product contributions must:

- Be registered with Good360, either through a Good360 Community Redistribution Partner or directly. Please contact Good360 for registration information at (703) 836-2121 or visit the Web site at www.good360.org.
- Be located in the United States. Toys received may not be shipped outside of the U.S.
- Directly serve children in need. Priority is given to nonprofits who serve children ages 3-12.
- Use the products for its charitable purpose and not sell, trade, barter, or auction any of the goods donated. Donated products cannot be used as door prizes, raffles, party favors for the general public, nor sold at auctions or in thrift stores.
- Only distribute products in the local community.
- The following organizations are not eligible for this program:
  - Schools and Universities (including preschools);
  - Daycare and Childcare centers;
  - Fraternal and Social Clubs;
  - Political and Business Associations;
  - Third-party and Fundraising Organizations (such as United Ways and Volunteer Centers);
  - Organizations holding toy drives (such as Toys for Tots or similar programs);
  - Requests for gift bag items;
  - Requests from Individuals or Families.
- Organizations that discriminate in the provision of services unlawfully or in a manner inconsistent with Mattel’s policies on the basis of race, religion, color, national origin, age, marital status, gender, gender identity, physical disability, mental disability, medical condition or veteran status.

Mattel reserves the right to change and/or alter the Toy Donations Guidelines at any time and without prior notification. It is important to note that products are given in “as is” condition with no warranties expressed or implied. We cannot guarantee specific items, styles, colors or quantities. By completing and order your organization agrees to these conditions. Contact Good360 for more information at (703) 836-2121.