

TOP 10 REASONS BUSINESSES PARTNER WITH GOOD360

Every company has a variety of secondary reasons for contributing to the greater good through product donations. No matter what additional items are priorities, it is critical you identify the best possible partner for your organization. Hundreds of top companies turn to Good360 because we offer multiple, unique, customized advantages.

1 RISK MITIGATION:

We work with well-vetted nonprofits of all types, so you do not have to worry about being tarnished by internal policies or negative publicity that might crop up with a specific charity. By donating to Good360 vs. directly to any one nonprofit, we proactively help protect the integrity of your brand.

2 SIZE & EXPERIENCE:

Based on the expertise we have honed over 30+ years, the Good360 logistics department and warehouse storage facility teams routinely expedite any quantity of donations you have from anywhere in the country – and seamlessly distribute those goods to vetted nonprofits. We're an efficient reverse logistics partner for any slow-moving or returned merchandise you may have.

3 CUSTOMIZABLE PROGRAM OPTIONS:

Over the years we have worked with our corporate partners to design a host of customized solutions that engage employees, add to sustainability efforts, enhance marketing, improve ROI and/or augment department goals. One size doesn't fit all, and it shouldn't. We've repeatedly helped create programs tailored perfectly for each specific donor.

4 COMPLIANCE / SECURITY:

If not safe-guarded, your product's distribution can lead to negative ramifications. A central Good360 mandate is to ensure our nonprofits fully comply with our security requirements. We vet our nonprofits biannually, continuously monitor the distribution process and, if needed, provide ongoing training. We also rigorously investigate any concerns that may arise. Though extremely rare, when necessary, we are quick to terminate any nonprofit not abiding by our high standards.

5 TRACKING & REPORTING:

Our state-of-the-art reporting tracks all your donations in real time, and provides any reports and data your teams require. From annual summaries to on-line tracking, we fulfill all your internal and external regulatory tracking and reporting needs.



BENEFITS OF PRODUCT DONATION

SUSTAINABILITY +
REDUCED WASTE

LOCAL COMMUNITY
ENGAGEMENT

CORPORATE SOCIAL
RESPONSIBILITY

EMPLOYEE ENGAGEMENT

PR/MARKETING LIFT

BRAND REINFORCEMENT

DECREASED WAREHOUSE COSTS

REVERSE LOGISTICS SOLUTIONS

TAX SAVINGS

DOING THE RIGHT THING

6 TURN-KEY SOLUTIONS:

Working with Good360 will eliminate the hassles of coordinating with multiple partners. Our years of experience have built an infrastructure and a massive nonprofit network so that all your donation needs can be a turn-key operation for you.

7 BROAD, DIVERSE NETWORK:

The breadth of 57,000+ nonprofits in Good360's network range from local, community focused charities to national nonprofits. Our partners are in all 50 states, throughout Canada and on every continent. You decide where the impact of your donation makes the most sense for your company and we will make sure it gets there.

8 ABILITY TO TARGET:

Our expansive network also enables you to customize the nonprofit recipients for your donation program, structured to best meet your organization's mission. We design programs highlighting your company's interests and mission, whether that is veterans, youth, education or another focus of your organization.

9 IMPACT STORIES:

For many organizations, knowing the ultimate impact of their donations is key to their corporate social responsibility, sustainability, and brand efforts. To communicate the positive effect of your donations, we have designed technology to help collect impact stories for you to share with employees and other stakeholders.

10 REAL BUSINESS UNDERSTANDING:

We look at corporate giving through the lens of mutualism. First and foremost is that your company's commitment to social good, sustainability, and great corporate citizenship should also work hand in hand with your business objectives. We're committed to finding that intersection so that the partnership works for everyone.

CORPORATE PARTNERS

Examples of companies who we've partnered with include:



CONTACT INFORMATION

675 North Washington Street Suite 330
Alexandria, Virginia 22314
703.836.2121
sales@good360.org
www.good360.org

