

BEST PRACTICES IN DISASTER RECOVERY: TIPS FOR COMMUNITY-BASED NONPROFITS

PREPARING YOUR NONPROFIT FOR A DISASTER



- Make sure your nonprofit has a Business Continuity Plan so you can minimize the impact on your nonprofit
- Set up a plan and know where your nonprofit can and can't help if a disaster impacts your community
- Join your local VOAD (Voluntary Organizations Active in Disaster) to stay informed on what other groups do to help out in times of disaster
- Evaluate the people you serve and compile a list of what they might request of you if a disaster hits
- Register your nonprofit with Good360 (www.good360.org) so you can receive updates, resources and tips on how to prepare your nonprofit for a disaster

GOOD360'S DISASTER RECOVERY360 PLATFORM

Once your organization is assisting with the recovery efforts, whether it is in the first month or not until 12 months, DisasterRecovery360 is here to assist your organization in getting the Right Goods to the Right Place at the Right Time.

THE ONLINE PLATFORM:

- Provides your nonprofit access to a mobile application to identify your product needs;
- Allows you to publish those needs on DisasterRecovery360 so companies can learn quickly how they can help the disaster recovery efforts; and
- Enables you to share your impact on how the donations are used and how they are helping.

BEST PRACTICES WITH DISASTERRECOVERY360:

- Make sure you have conducted a product needs assessment of your community including the types and quantity of product
- Know your logistics capabilities including the ship-to address and contact person
- Have one point person who will oversee and update your nonprofit's disaster recovery needs
- Inform your own individual supporters of the importance of DisasterRecovery360 and how they can help you do more good
- Take photos and collect impact to easily share with donors through Good360's Impact Story Tool
- Provide updates of your ongoing work on the ground to keep donors engaged long after the media has left

WHEN DISASTER STRIKES

- **Register your organization with DisasterRecovery360** – even if you don't play a part until recovery – to stay up to date on the donations available and other nonprofits involved

- **Be aware of your two roles:**

1 Survivor: Take care of your staff first and then make sure your essential operations are up and running

2 Responder: Get your essential services back online

Be aware that you may be the first place that your clients turn – make sure you have information on where they can get disaster assistance

Stay connected with your local VOAD so you know who else is on the ground and where you might be needed

Have an understanding of your resources and when and where they may be needed