



LORI BERTMAN JOINS GOOD360 BOARD OF DIRECTORS

President and CEO of the Irene W. and C.B. Pennington Foundation brings extensive experience in disaster philanthropy

Alexandria, Va., June 1, 2015 — Good360 announced today that Lori Bertman, president and CEO of the Irene W. and C.B. Pennington Foundation, Louisiana’s largest private family foundation, has joined the organization’s board of directors. Bertman joins Good360 just before the organization launches its new DisasterRecovery360 technology platform this summer.

"Bringing with her many years of experience in philanthropy and disaster recovery, I am thrilled that Lori is joining the Good360 Board of Directors," says Cindy Hallberlin, president and CEO of Good360. "Her work in the disaster philanthropy space has been integral to improving how companies and foundations respond more effectively to disasters. Her knowledge and experience in this area will help Good360 further its mission of getting needed products to the community-based nonprofits that need them both during times of disaster and throughout the year."

Bertman is a noted national expert in the emerging field of disaster philanthropy. In the immediate aftermath of Hurricane Katrina, she organized local and national philanthropic resources to raise more than \$40 million to contribute to recovery efforts. In 2010, Bertman co-founded and currently serves as chairman of the board of the Center for Disaster Philanthropy (CDP), based in Washington, D.C. She was also responsible for creating the Pennington Disaster Resilience Fund, which is now the Gulf Coast Innovation Fund housed at CDP.

"I'm honored to join the board of Good360," said Bertman. "The organization has a tremendous track record in the in-kind giving space, which has been a long time and critical challenge in disaster giving, and I'm happy to lend my expertise as Good360 works to develop an innovative model to address this important challenge and ensures that only appropriate and timely in-kind gifts are received both during a crisis situation and throughout the entire disaster cycle. Good360 is absolutely the right organization to take on this unsolved problem."

Over the years, Bertman has been awarded with the National Leadership Award, "40 Under 40," 2011's Visionary Leader, an Influential Woman in Business, five red City Year jackets for

service, and the Volunteer Activist Award. This year she was recognized with the National Voluntary Organizations Active In Disaster's first "Leader Award."

In 2013, Bertman was invited to become a contributor to Fortune.com and The Huffington Post. She holds a bachelor's degree from University of Massachusetts at Amherst and a master's degree from Louisiana State University.

About Good360

Good360 (Good360.org) is a nonpartisan 501(c)(3) nonprofit that connects companies that have products with nonprofits that need them. Since 1983, Good360 has distributed more than \$8 billion in donated goods around the world, helping its network of 40,000 prequalified nonprofits strengthen communities and improve the lives of millions of people in need. In 2014 alone, Good360 distributed four million diapers, 10,000 mattresses and 8,000 cartons of clothing, shoes and accessories to hundreds of thousands of people—and that's just a fraction of what the organization does each year. Today, Good360 is expanding its impact around the world through new technology that makes giving more efficient and effective.