



Director Bob Schwartz

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Bob Schwartz is Managing Partner at SchwartzGroup, a strategic advisory firm focused on building great companies at the intersection of technology and Commerce. Clients range from venture back start-ups to private equity back growth companies to Fortune 1000 leaders. SchwartzGroup focuses on a handful of select projects partnering with CEO's, foudners, boards and investors to guide companies vision, strategy, positioning, talent, partnerships and investment through their next successful phase: build, grow, turn-around or acquisition.

Bob serves as President at Magento, joining the two co-founders and 40 employees in 2009 shortly after launching the product. Magento now has over 400 employees, offices around the globe and is the market leader in eCommerce technology with a mission of "enabling the eCommerce ecosystem success" with over 110,000 retailers and brands using Magento technology to power their eCommerce efforts. Magento was acquired by eBay Inc in August 2011.

Bob has established himself as passionate business builder and change leader of Internet commerce companies (consumer-facing and software companies) leading numerous companies through rapid growth and delivering substantial results. Past efforts include: Founder and GM of \$1 billion/yr NORDSTROM.com, where he was hired to build the leading fashion apparel Internet company and lead the venture funded spin-off from NORDSTROM Inc (rolled back 2002); the youngest Vice President for leading consumer PC manufacturer Packard Bell Computers, where he built two consumer direct divisions; President of publicly traded internet data company US Search (merged to form First Advantage FADV); Entrepreneur in Residence at Clearstone Venture Partners; and advisor of Board member of numerous companies including: Luxury retailers Vivre and Portero, LiveBid (sold to Amazon), KickApps, Zadspace, GIIV and Platformation.

Bob is a graduate of the University of Washington economics program.

Bob joined the Good360 Board in March 2012 seeing the enormous potential for Good360 to magnify its positive human impact through further leveraging Internet technologies and increasing the awareness of Good360's value proposition to the entire Good360 ecosystem of nonprofits, corporations and individuals. Bob sees Good360 as congruent to his personal mission of "enabling others success."